

Philips  
PhotoFrame

7" LCD

6.5" v.area 3:2 frame ratio

7FF2M4



## Every picture tells your story

Display, share, organize and relive your memories! The 7FF2M4 displays your digital photos with all the quality and rich colors of professionally printed photos. And its four interchangeable frames fit in with your décor and taste.

### Top quality display for print-like pictures

- High pixel density for sharp and detailed photo display
- Perfect digital colors for rich and stunning photo display

### Award winning design complements your photos

- Four swappable frames to fit your decor and personal taste
- Auto photo orientation to fit portrait or landscape modes

### Easily display and manage your digital photos

- Play slideshows, single photo, thumbnails or show clock
- Create albums, slideshows and manage your photos
- Store up to 1000 photos in internal memory
- Rotate, zoom, crop, mask and add effects to your photos

### Simple intuitive operation and great convenience

- Have fun with collages: display multiple photos in one view
- Copy photos among memory cards for extra storage
- Operate on AC power or cordlessly with rechargeable battery

**PHILIPS**  
sense and simplicity

**Specifications****Picture/Display**

- **Effective viewing area:** 137.16 x 91.44 mm
- **Resolution:** viewing area resolution: 720 x 480
- **Viewing angle:** @ C/R > 10, 120° (H) / 110° (V)
- **Lifetime, to 50% brightness:** 20000 hr
- **Brightness:** 200 cd/m<sup>2</sup>
- **Aspect ratio:** 3:2
- **Panel resolution:** 800x480
- **Pixel density:** 133 ppi
- **Contrast ratio (typical):** 400:1

**Connectivity**

- **USB:** To PC/Mac (USB 2.0)

**Storage Media**

- **Memory Card Types:** Compact Flash type I, Secure Digital (SD), Secure Digital (SDHC), Multimedia Card, xD card, Memory Stick, Memory Stick Pro, Micro Secure Digital (SD), Memory Stick Duo (via adaptor), MS Pro Duo (via adaptor)
- **Built-in memory capacity:** 128MB (for 510-1020 photos, around 26MB used by system)

**Convenience**

- **Card Reader:** Built-in (2x)
- **Photo format supported:** JPEG photo, Up to 16 Megapixels, Up to 10MB JPEG files
- **Placement supported:** Landscape, Portrait, Photo auto orientation
- **Buttons and controls:** 2 buttons, 5-way mini joystick
- **Playback mode:** Full screen browse, Slideshow, Thumbnail browse
- **Album management:** Create, Delete, Edit, Rename
- **Photo edit:** Copy, Delete, Rotate, Crop, Move, Zoom & crop
- **Photo effects:** Black and White, Frames, Sepia
- **Slideshow management:** Create slideshow, Delete slideshow, Rename slideshow
- **Slideshow setting:** Random, Sequential, Transition effect, Collage (multiple pictures)
- **Screen background:** Black, White, Gray

**Product highlights****High pixel density display**

The very best high density screen in the industry displays 88 percent more pixels per square inch than even a high end 17-inch LCD monitor – showing off your treasured photos with the same 'real life' rich detail and vibrant colors as high quality prints.

**Perfect digital color**

Full color display brings out the best in your photos with vibrant, real life colors by displaying the same full range of colors found in professionally printed photos.

**Interchangeable frames**

A selection of interchangeable frames that snap onto your PhotoFrame fits your personal taste and complements your home or office decor.

**Auto orientation**

Automatic landscape/portrait recognition employs a sensor that recognizes PhotoFrame orientation and displays each photo in its proper mode.

**Smart Album**

Smart Album allows you to create and manage albums, as well as to set up and adjust transition effects to your photo slideshows.

**Smart photo storage**

Smart photo storage employs smart software that minimizes required storage space without compromising photo display quality.

**PhotoEffect Wizard**

The PhotoEffect Wizard is an easy-to-use feature that allows you to rotate, zoom in, crop and even adjust photo color tones to black & white or sepia right within PhotoFrame.



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